

The **REAL DEAL** on Electrical Counterfeits

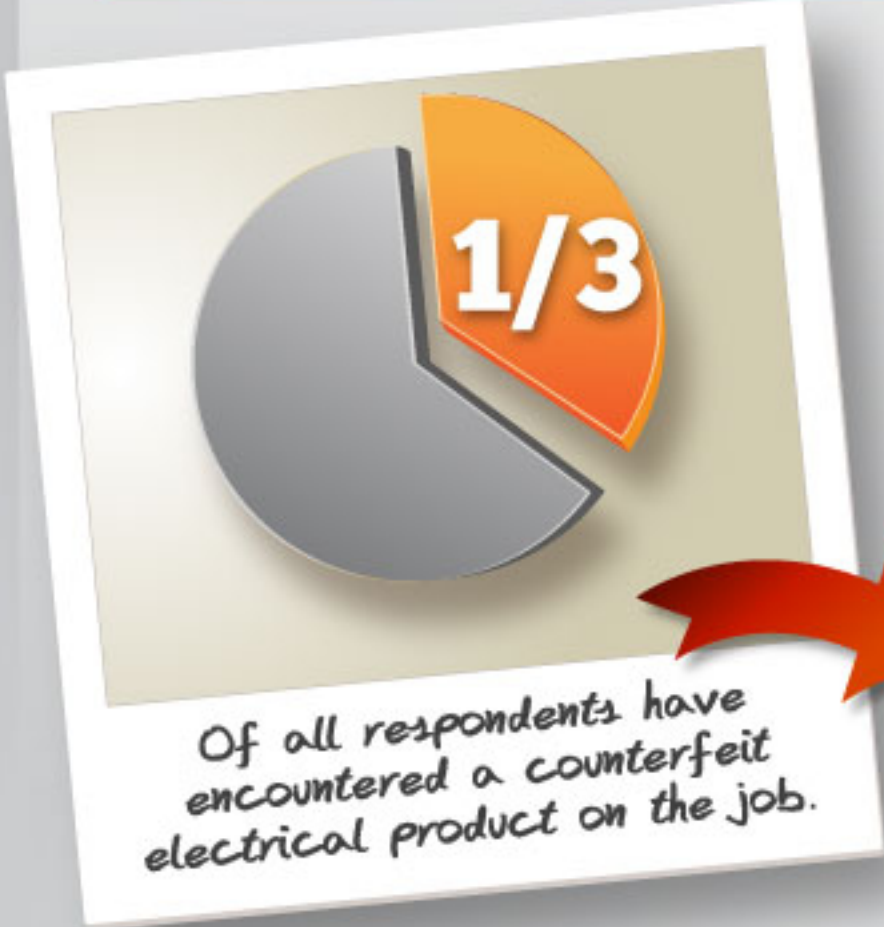


The Problem

The Electrical Safety Foundation International surveyed over 900 electrical inspectors, contractors, distributors, and manufacturers to learn about the counterfeiting issue in the electrical industry.



Nearly **half** of the inspectors surveyed have discovered a counterfeit.



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The average number of counterfeits they found in the last year alone.



Lighting & breakers were the most common counterfeit product discovered.

The **Action** Gap

96% believe counterfeits are at least a moderate threat to public safety.



Only **half** reported a counterfeit upon discovery.



1/3+ do not have defined best practices to avoid counterfeits in their work.

The Need

Distributors were thought to be best equipped to reduce the prevalence of counterfeits.



Over **1/4** of respondents were "not at all" familiar with liability associated with counterfeit products.

Over half believe their company does not provide adequate training.

55%

